



PANDO ANALYTICS

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Pando Analytics was created to increase web presence by using web analysis, proven strategies and easy to read reporting.

We provide our partners with actionable data. Let us enhance your digital footprint and connect with your customers, please check out our site at pandoanalytics.com

Analytics reveals insights that can be used to improve every aspect of your business. Pando Analytics provides Web Analytics and Social Media services to improve customer engagement, retention and much more.

We assist businesses or individuals establish or expand their web presence through complex analysis of the behavior of the visitors that come to their website. After we implement Web Analytics into your company, and create custom reports and analysis, we exercise our expertise to increase your companies reach, recognition and profitability.



Services

- Determine KPI's (Client and customer)
- Weekly hours/status reporting
- Mobile Analytics
- Social Media Analytics

Types of Reporting

- Key Performance Indicators (KPI)
- Social Media Performance
- Traffic and Conversion
- User Behavior
- Visitor Profile/Demographic Reports
- Visitor Retention
- Navigation